CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Strategic Media Services 3299 K Street NW, Suite 200 Washington, DC 20007 USA

	Contract / Rev	<u>vision</u>		Alt Order #	
	498410	1		06368073	
Product					
NRSC-HELLER 4 SENATE	:				
Contract Dates	Estimate #				
10/17/12 - 10/23/12					
<u>Advertiser</u>			<u>Ori</u>	ginal Date	/ Revision
NRSC Heller For Senate			1	0/18/12	/ 10/18/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accour	nt E	xecutive	Sales Office
	KVVU	Teresa	Dif	uria	TELEREP-PHIL
	Special Hand	ling			
	Demographic				
	Adults 35+	_			
	IDB#	Advert	ser	Code	Product Code
				T	
	Agency Ref			<u>Advertiser</u>	Ref
	I				

Spots/ Length Week Type Spots Amount Rate *Line Ch Start Date End Date Description Start/End Time Days 730-8p :30 NM \$850.00 24 KVVU 10/17/12 10/17/12 Spots/Week Rate End Date <u>Weekdays</u> Start Date Week: 10/15/12 10/21/12 1 \$850.00 Start/End Time <u>Length</u> <u>Rate</u> Type Spot Ch Date Range **Description** <u>Weekdays</u> :30 \$850.00 NM ---W----730-8p 1 KVVU 10/15/12-10/21/12 TMZ See MG 24.2 8-9a ----St :30 \$850.00 NM 2 KVVU 10/15/12-10/21/12 Fox News Sunday 8-9a MG for 24.1 10/17 \$300.00 32 KVVU 10/21/12 10/21/12 The Closer Sun 1-2am :30 NM Start Date **End Date** Weekdays Spots/Week Rate \$300.00 Week: 10/15/12 10/21/12 1 M-F 1:05-1:35am :30 NM \$100.00 33 KVVU 10/22/12 Extra 10/22/12 Start Date End Date Weekdays Spots/Week Rate \$100.00 Week: 10/22/12 10/28/12 M-----1 \$31,100.00 Totals

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	43	\$31,100.00	\$26,435.00
Totals	43	\$31,100.00	\$26,435,00

Signature:	Date:
Oigilature:	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

REP HEADLINE# 6368073 TRF# 498410 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES * OCT18/12 18.38
*** KVVU-TV ***

CITY TAX STATE TAX	FLIGHT DATES OCT17/12 OCT23/12 WK-1	PRDCT NRSC-HELLER 4 SENATE EST#C	ORDER # CONTRACT #_6368073	WASHINGTON, DC 20007	3299 K. STRE	AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES	ADV #ADV. NAME POLI/NRSC-HE
CO-OP BILLING NEEDED	1	COMMENTS: (LINE, ORDER, INVOICE)	6368073	DC 20007	3299 K. STREET NW, SUITE 200	DIA SERVICES	POLI/NRSC-HELLER/R/SEN/NV
)ICE)	CLASS: NATL.		SALES PRSN PH-	BUYER NAME NEIL	REP.#OH
DATE_OCT18/12 18.38			LOCAL REGIONAL		TERESA DIFURIA	L WILLIAMS	OFF.# 762 SALESMAN #
18.38							

REP:

TO ROSE
FR NIKKI
***REINVESTED \$\$ FR HL 6367952**
SEE LINES 46 AND 47
NEW TOTAL \$31,100 (+400)
PLS CNF THANKS

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRSC-DEAN HELLER FOR SEANTE

OCT/12					: LINE#:REP
31100.00	PROGRAM : ORD COM1:	47 A	PROGRAM : ORD COM1:	46 A	REP :CD:
.00	EXTRA REINVESTMENT	105A-135A	TOUCH REINVESTMENT FR HL 6367952	1100P-1200M	TIME PERIOD
	FR HL 6367952	30	FR HL 6367952	30	: LGTH : SEC :
		\$100.00	C	\$300.00	RATE
		10/22	T20	10/20	: START
		10/22		10/20	: END : DATE
CONTRACT TOTAL		Ч	00000	Н	END :SPTS: WEEK
TRACT TOTAL TOTAL SPOTS		MOM	0	SAT	••
31100.00 43					DAYS :TO
000		Н		Н	:TOTL:

REP HEADLINE# 6368073 TRF# 498410 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

OCT18/12 18.38
*** KVVU-TV ***

: LINE#:REP :0 :CD: TIME PERIOD LGTH .. SEC RATE START DATE END : SPTS: WEEK : DAYS : TOTL:

MARKET TOTALS \$153,500 KVVU 20% KSNV 28% KTUD 0% KLAS % 0 0 KTNV 18% KVMY 5% KVCW w CABL %0

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

Advertiser Ref

Product Code

TELEREP-PHIL

Sales Office

Cash/Trade

10/18/12

Cash

Advertiser Code

Teresa Difuria

Broadcast

Billing Cycle Billing Calendar

Account Executive

10/18/12

Alt Order # 6368073

Original Date / Revision

Agency Ref

Demographic

KAAN

Station

EOW/EOC

Estimate #

014864

Contract / Revision

Special Handling

IDB#

CONTRACT

NRSC Heller For Senate

NRSC-HELLER 4 SENATE

10/17/12 - 10/23/12

<u>Advertiser</u>

Product

VU TV TV 5 Drive nderson, NV 89014 2)435-5555	H61 72-



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Strategic Media Services 3299 K Street NW, Suite 200 Washington, DC 20007 USA

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		MN	00.038\$	0E: 1S		se-8	e6-8 yebnu	Fox News S	0/16/12-10/21/12	See WG S	
		<u>aqyT</u> MN	<u>Rate</u> \$850.00	<u>प्रभुष्य हुएह</u> ा <u>१३०</u>	Weekd w-	<u>Rate</u> \$850.00 <u>StartEnd Time</u> 730-8p	Spots/Week	TWZ Description 1	CHIPOTOF		<u>ज्</u> र
00.038\$	l	MN		06:		q8-0£7	and the second second second second second	ZMT	21/21/01 21/7	KVVU 10/1	N 54 I
³nuomA	Spots	Type	9jeA	Spots/ Length Week	Гауѕ	Start/End Time		Description	Date End Date	Ch Start	•niJ*

00.360,85\$	00.007,06\$	14	SlafoT
00.360,32\$	00.007,08\$	l b	10/01/12 -10/28/12
InuomA teM	Gross Amount	atoqS to #	Time Period

Date:		Signature:
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498410 \$ \$ \$

TRF# REV #1

MOD# 1: UNAPPROVED REP HEADLINE# 6368073 \$\$\$ MOD# 1: UNAPPROVE

FAX# 610-225-1191 REPORT FROM RISK !!! HARRIS CREDIT AGENCY REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET

15.20 TV ***

OCT18/12 15 *** KVVU-TV

* * CHANGES * *

ADV #	ADV.	NAME	ADV. NAME POLI/NRSC-HELLER/R/SEN/NV	REP.# OF	OFF.# 762 SALESMAN #	#
AGY # 1751		NAME	AGY. NAME STRATEGIC MEDIA SERVICES	BUYER NAME NEIL WILLIAMS	. WILLIAMS	
			3299 K. STREET NW, SUITE 200	SALES PRSN PH-	TERESA DIFURIA	
			WASHINGTON, DC 20007			
ORDER #			CONTRACT # 6368073	CLASS: NATL.	LOCAL REGIONAL	
PRDCT NR	NRSC-HELLER 4	SENATE	TE EST# COMMENTS: (LINE, ORDER, INVOICE)	OICE)		
FLIGHT DA	DATES OCT17/12	2	OCT23/12 WK-1			tuning of the state of the stat
CITY TAX_	Ø	STATE TAX	TAX CO-OP BILLING NEEDED		DATE OCT18/12	15.20
REP: TO FR OK'	ROSE NIKKI D M13 SEE	H H N H	4 5			

	TANE # ARE	CD	TIME PERIOD	: LGTH	H SE	 	RATE	••	START		END	:SLTS:	WEEK :	DAYS	TOT:
: DATE : /WK:	٠,	:#				••		••	DATE	••	DATE	: /WK:	TANT		SPT

CASH IN ADVANCE SCHEDULE

SEANTE

DEAN HELLER FOR

NRSC-

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H

SIHL ****

CON CM STA:

TOTAL SAME PLS CNF THANKS

NE#:REP :CD:	TIME PERIOD	: LGTH	 可 O	: RATE	: START	END	END :SPTS: WEEK DATE : /WK: INVT	WEEK :	DAYS	: TOTL:
: # : T : T : T : T : T : T : T : T : T		•	•	•						
24 S 73	730P-800P	30		\$850.00	10/17	10/17	0	WED		0
PROGRAM :	TMZ									
45 A 8(800A-900A	30		\$850.00	10/21	10/21	Н .	NDS		Н.
PROGRAM :	FOX NEWS									

ORD COM1: SPOT N/A DUE TO BASEBALL RAN LONG. MG OFFER FOX NEWS. NOT PRE-BOOKED ORD COM2: PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-24 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS:

MISSED:WED/730P-800P OCT17 30S \$850.00 (OCT18/12) OFFER:SUN/800A-900A OCT21 30S \$850.00 PLS ADVISE. CMT:SPOT N/A DUE TO BASEBALL RAN LONG. MG OFFER FOX NEWS. NOT PRE-BOOKED CMT:PLS APPROVE. BUY#24

OK'D

498410 \$\$\$

REP HEADLINE# 6368073 TRF# \$\$\$ MOD# 1: UNAPPROVED REV #1

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 610-225-1191

OCT18/12 15.20 *** KVVU-TV ***

:TOLT:	:SPIS:	30700.00
DAYS		
ART : END :SPTS: WEEK :	E : DATE : /WK: INVT :	CONTRACT TOTAL TOTAL SPOTS
: START	: DATE	
RATE		
SEC		
: LGTH :	••	
TIME PERIOD		0
:CD:		30700.00
LINE#:REP	#INIT:	OCT/12 3
Ξ:	••	ŏ

% CABL KVCW 3% Ŋ % KVMY KTNV 18% 26% KLAS KSNV 28% KTUD 0% **KVVU 20%** \$153,500 MARKET TOTALS

*-MULTIPLE

Z-COMMENTS

Y-DAYS

T-TIME

S-SPOTS PER WEEK

Q-PAID PGM

P-CLASS, PLAN, SECT MOD CODE A-ADD

SVC- NSI DEMOS- RA35+*

N-PROGRAM NAME

M-MAKEGOOD

L-LENGTH X-LATE

DE-DELETE E-EFF DATES

C-CANCELLED R-RATE

B-BUY TYPE

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Strategic Media Services 3299 K Street NW, Suite 200 Washington, DC 20007 USA

	Contract / Rev	<u>/ision</u>		Alt Order #	
	498410	1		06368073	
Product					
NRSC-HELLER 4 SENATE					
Contract Dates	Estimate #				
10/17/12 - 10/23/12					
Advertiser			<u>Ori</u>	ginal Date <i>i</i>	/ Revision
NRSC Heller For Senate			1	0/13/12	/ 10/13/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	<u>Station</u>	Accou	nt E	xecutive	Sales Office
	KVVU	Teresa	Dif	uria	TELEREP-PHIL
	Special Hand	ling			
	Demographic				
	Adults 35+				
	IDB#	Advert	iser	Code	Product Code
	Agency Ref	•		Advertiser	Ref

Spots/ Length Week Type Spots Amount Rate *Line Ch Start Date End Date Description Start/End Time Days NM \$3,250.00 1pm-8pm KVVU 10/18/12 10/18/12 BB League Championships :30 Start Date Rate Spots/Week **End Date** Weekdays \$3,250.00 Week: 10/15/12 10/21/12 ---1---NM \$450.00 1 FOX 5 News 5-6am M-F 5a-6a :30 KVVU 10/19/12 10/19/12 <u>Rate</u> **End Date** Weekdays Spots/Week Start Date \$450.00 Week: 10/15/12 10/21/12 ----1---1 NM 2 \$900.00 :30 FOX 5 News 5-6am M-F 5a-6a KVVU 10/22/12 10/23/12 Spots/Week <u>Rate</u> End Date Weekdays Start Date \$450.00 Week: 10/22/12 10/28/12 MT----2 NM 2 \$1,450.00 M-F 6a-7a :30 Fox 5 News AM M-F 6a-7a KVVU 10/17/12 10/19/12 Spots/Week Rate Start Date End Date <u>Weekdays</u> \$725.00 2 Week: 10/15/12 10/21/12 --W-F--\$1,450.00 :30 NM 2 Fox 5 News AM M-F 6a-7a M-F 6a-7a 5 KVVU 10/22/12 10/23/12 Spots/Week Rate **End Date** <u>Weekdays</u> Start Date 10/28/12 2 \$725.00 Week: 10/22/12 Fox 5 News AM M-F 7a-9a :30 NM 2 \$1,400.00 M-F 7a-9a KVVU 10/17/12 10/18/12 Start Date **End Date** Spots/Week Rate Weekdays \$700.00 2 Week: 10/15/12 10/21/12 --WT---\$700.00 NM 1 KVVU 10/23/12 10/23/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a :30 End Date Start Date Weekdays Spots/Week Rate \$700.00 Week: 10/22/12 10/28/12 -1----NM \$250.00 :30 1 M-F 10a-11a 10/23/12 The Dr.Oz Show KVVU 10/23/12 Spots/Week End Date Weekdays Rate <u>Start Date</u> \$250.00 Week: 10/22/12 10/28/12 -1----1 \$195.00 M-F 11a-12p NM :30 KVVU 10/17/12 10/18/12 Better Spots/Week <u>Weekdays</u> Rate Start Date End Date \$195.00 2 Week: 10/15/12 10/21/12 Length Rate Type Description Start/End Time Weekdays Spot Ch Date Range NM ---WTh----:30 \$195.00 M-F 11a-12p 2 KVVU 10/15/12-10/21/12 Better See MG 21.2,21.3,21.4,21.5 :30 NM 2 \$390.00 M-F 11a-12p Better KVVU 10/22/12 10/23/12 Spots/Week Rate Weekdays Start Date **End Date** MT----\$195.00 Week: 10/22/12 10/28/12 2

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Contract / Revision Alt Order # 498410 06368073

Estimate # Product **Contract Dates** NRSC-HELLER 4 SENA 10/17/12 - 10/23/12

Original Date / Revision Advertiser 10/13/12 / 10/13/12 NRSC Heller For Senate

Snote/

			Spots	s/			
*Line Ch Start Date End Date Description	Start/End Time	Days Leng	th Weel	k Rate	Type Sp	ots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
N 11 KVVU 10/17/12 10/17/12 Divorce Court/Divorce Court Start Date End Date Weekdays Spots/Week	<u>Rate</u>		:30		NM	0	\$0.00
Week: 10/15/12 10/21/121 1	\$195.00 Start/End <u>Time</u>	Weekdays	Length	Rate	Type		
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Divorce Court/Divorce Cou		W	:30	\$195.00	NM		
See MG 21.2,21.3,21.4,21.5	,						
N 12 KVVU 10/22/12 10/23/12 Divorce Court/Divorce Court	t M-F 12-1p		:30		NM	2	\$390.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$195.00						
Week: 10/22/12 10/28/12 MT 2			:30		NM	2	\$390.00
N 13 KVVU 10/18/12 10/19/12 Cops/Dog The Bounty Hunt Start Date End Date Weekdays Spots/Week	e w-r 12-1p Rat <u>e</u>		.50			_	*******
Week: 10/15/12 10/21/12TF 2	\$195.00						
N 14 KVVU 10/23/12 10/23/12 Cops/Dog The Bounty Hunt	ter1-2pm		:30		NM	1	\$195.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>						
Week: 10/22/12 10/28/12 -1 1	\$195.00		:30		NM	1	\$425.00
N 15 KVVU 10/17/12 10/19/12 Katie Couric Start Date End Date Weekdays Spots/Week	2-3p Rate		.50		1,11,11	•	¥
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12W-F 2	\$425.00				_		
Spot Ch Date Range Description	Start/End Time		<u>Length</u>	Rate	<u>Type</u> NM		
1 KVVU 10/15/12-10/21/12 Katie Couric	2-3p	WF	:30	\$425.00	NIVI		
See MG 21.2,21.3,21.4,21.5	2 2n		:30		NM	1	\$425.00
N 16 KVVU 10/22/12 10/22/12 Katie Couric Start Date End Date Weekdays Spots/Week	2-3p <u>Rate</u>		.00				,
Week: 10/22/12 10/28/12 1 1	\$425.00						
N 17 KVVU 10/18/12 10/18/12 Anderson	3-4p		:30		NM	1	\$450.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$450,00						
VVEEK, TO/TO/TZ TO/ZT/TZ I	3-4p		:30		NM	1	\$450.00
N 18 KVVU 10/23/12 10/23/12 Anderson Start Date End Date Weekdays Spots/Week	3-4p <u>Rate</u>		.50		, , , , ,	•	*
Week: 10/22/12 10/28/12 -1 1	\$450.00						
N 19 KVVU 10/17/12 10/17/12 Fox 5 News at 5	5-530p		:30		NM	1	\$950.00
Start Date	<u>Rate</u> \$950.00						
VVEER. TO/TO/TZ TO/ZT/TZ I	5-530p		:30		NM	1	\$950.00
N 20 KVVU 10/22/12 10/22/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week	8-550p Rate		.00				·
Week: 10/22/12 10/28/12 1 1	\$950.00						
N 21 KVVU 10/18/12 10/18/12 Fox 5 News at 5 MF 530-6	р М-F 530-6р		:30		NM	4	\$1,840.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$1,025.00						
Week: 10/15/12 10/21/121 1 Spot Ch Date Range Description	Start/End Time	Weekdays	<u>Length</u>	Rate	<u>Type</u>		
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-0		Th	:30	\$1,025.00	NM		
See MG 21.2,21.3,21.4,21.5				4705.00			
2 KVVU 10/22/12-10/22/12 Special Early News	Special Early Ne	ew:M	:30	\$765.00	NM		
MG for 15.1,11.1,9.2,21.1 3 KVVU 10/20/12-10/20/12 Touch	Sat 11p-12a	sa	:30	\$175.00	NM		
⊕ MG for 15.1,11.1,9.2,21.1							
4 KVVU 10/18/12-10/19/12 Special Early News	Special Early No	ew≀ThF	:30	\$450.00	NM		
⊕ MG for 15.1,11.1,9.2,21.1	Special Early M	ew:ThF	:30	\$450.00	NM		
5 KVVU 10/18/12-10/19/12 Special Early News	Special Early No	244:!!!	.50	ψ-100.00			
⊕ MG for 15.1,11.1,9.2,21.1		· · · · · · · · · · · · · · · · · · ·					

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10/13/12

/ 10/13/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 498410 /	Alt Order # 06368073
Contract Dates 10/17/12 - 10/23/12	Product NRSC-HELLER 4 SE	Estimate # NA
Advertiser	Or	iginal Date / Revision

Spots/ Type Spots Amount Start/End Time Days Length Week Rate *Line Ch Start Date End Date Description NM \$950.00 M-Sa 8-10p/Su 7-1 :30 N 22 KVVU 10/19/12 10/19/12 Extra Spots/Week Rate End Date **Weekdays** Start Date \$950.00 Week: 10/15/12 10/21/12 ----1---1 :30 NM 2 \$1,900.00 M-F 7-730p N 23 KVVU 10/22/12 10/23/12 Extra Spots/Week Rate End Date <u>Weekdays</u> Start Date \$950.00 Week: 10/22/12 10/28/12 2 :30 NM 1 \$850.00 730-8p N 24 KVVU 10/17/12 10/17/12 TMZ Spots/Week Rate Start Date End Date Weekdays \$850.00 1 10/21/12 --1---Week: 10/15/12 NM \$850.00 :30 M-Sa 8-10p/Su 7-1 KVVU 10/22/12 10/22/12 TMZ End Date Weekdays Spots/Week <u>Rate</u> Start Date \$850.00 Week: 10/22/12 10/28/12 \$2,150.00 NM :30 1 Fox 5 News M-F 10p-11p 10p-11p 10/18/12 KVVU 10/18/12 End Date Spots/Week Rate <u>Weekdays</u> Start Date \$2,150.00 Week: 10/15/12 10/21/12 ---1---1 NM \$2,150.00 1 :30 Fox 5 News M-F 10p-11p 10p-11p KVVU 10/23/12 10/23/12 Spots/Week Rate Start Date End Date <u>Weekdays</u> \$2,150.00 1 Week: 10/22/12 10/28/12 -1----:30 NM 1 \$1,950.00 M-F 11-1135p Fox 5 News M-F 11p 28 KVVU 10/18/12 10/18/12 Rate Spots/Week End Date <u>Weekdays</u> Start Date \$1,950.00 10/21/12 --1---Week: 10/15/12 NM 1 \$1,500.00 :30 10-11p Sat FOX 5 News Sat 10-11p KVVU 10/20/12 10/20/12 Start Date Weekdays Spots/Week Rate End Date \$1,500.00 ----1-10/21/12 Week: 10/15/12 :30 NM \$850.00 Fox News Sunday 8-9a 8-9a KVVU 10/21/12 10/21/12 End Date Spots/Week Rate Weekdays Start Date \$850.00 Week: 10/15/12 10/21/12 \$650.00 NM 630-7pm :30 MORE Access 10/17/12 31 KVVU 10/17/12 Spots/Week Rate End Date <u>Weekdays</u> Start Date \$650.00 Week: 10/15/12 10/21/12 --1---1 41 \$30,700.00 Totals

NRSC Heller For Senate

 Time Period
 # of Spots
 Gross Amount
 Net Amount

 10/01/12 -10/28/12
 41
 \$30,700.00
 \$26,095.00

 Totals
 41
 \$30,700.00
 \$26,095.00

Signature:	Dat	ite:	

(* Line Transactions: N = New, E = Edited, D = Deleted)

ないない ひばり UNAPPROVED REV #1 HEADLINE# 6368073 \$\$\$ TRF# 498410

ADV

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REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET AGENCY CREDIT HARRIS

FAX# 610-225-1191 RISK !!! REPORT FROM REP OCT12/12 18.58

CHANGES

KVVU-TV ***

FLIGHT ORDER CITY TAX PRDCT # 1751 DATES OCT17/12 NRSC-HELLER 4 ADV. AGY. STATE SENATE NAME NAME TAX 3299 STRATEGIC POLI/NRSC-HELLER/R/SEN/NV OCT23/12 WASHINGTON, 西S丁# CONTRACT × STREET MEDIA WK-1 # COMMENTS: DC 6368073 NW, 20007 SERVICES CO-OP SUITE (LINE, BILLING 200 ORDER, NEEDED INVOICE) REP.# SALES BUYER NAME CLASS: PRSN NATL. PH-NEIL OFF.# WILLIAMS LOCAL TERESA 762 DATE DIFURIA SALESMAN REGIONAL OCT12/12 # .8.58

REP: M3-M10 SEE TOTAL SAME TO ROSE FR NIKKI PLS CNF THANKS LINES 32-41

STA:

CON CM **** THIS S Þ CASH IN ADVANCE SCHEDULE

NRSC-DEAN HELLER FOR SEANTE

PROGRAM : SPECIAL NEWS AFTER DEBATE ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT17 ON LINE-9 FOR 1 SPOT/WK	39 A 730P-800P 30 \$765.00 10/22 10/22	PROGRAM : BETTER CON COM1: MAX 1X DAY	9 S 1100A-1200N 30 \$195.00 10/17 10/18	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : :LINE#: : DATE : DATE	
ROVE.					
	1		Ч	END :SPTS: WEEK DATE : /WK: INVT	
	MON		W-TH	C: DAYS	
	Н		Н	:TOTL:	

STHIS нинн MAKE-GOOD

MAKE-GOOD FOR FOR SPOT/WK

OCT17 OCT17 OCT18 ON ON ON LINE-11 LINE-15 LINE-21 FOR FOR SPOT/WK SPOT/WK

OCT12/12 18.58
*** KVVU-TV ***

PROGRAM : FORD COM1: THIS IS A MF	34 A 10C	PROGRAM : K	15 S 200P-	PROGRAM : C	14 s 100	PROGRAM : C ORD COM1: T PART OF A MA	33 A 100	PROGRAM: COPORD COM1: TPOTHIS IS A MAKETHIS	32 A 120	PROGRAM : CO	13 s 100P-	PROGRAM : D	11 S 1200	PROGRAM : BI ORD COM1: SI PART OF A MAI	41 A 1100	PROGRAM: NE ORD COM1: SI PART OF A MAI	40 A 400P	:LINE#:REP :CD: TI
KATIE COURIC TP CHG DUE TO S MAKE-GOOD FOR OO	00P-200P	KATIE COURIC MAX 1X DAY	P-300P	COLD CASE	00P-200P	COPS/DOG THE BOUTP & PRG CHG DUE	00P-200P	S/DOG THE & PRG CHG -GOOD FOR -GOOD FOR	00N-100P	COLD CASE MAX 1X DAY	P-200P	DIVORCE COURT	200N-100F	BETTER / OVA SPOTS N/A DUE TO MAKEGOOD MADE UP	100P-1200M	NEWS SPOTS N/A DUE TO MAKEGOOD MADE UP	P-430P	IME PERIOD : I
SPORTS. PRE- OCT19 ON LINE	30		30		30	BOUNTY HUNTER DUE TO SPORTS UP OF LINES	30	BOUNTY HUNTER DUE TO SPORTS. P OCT18 ON LINE-13 OCT23 ON LINE-14	30		30		30	SPORTS. S	30	SPORTS. S	30	LGTH : SEC :
BOOKED PLS -15 FOR 1 S	\$425.00		\$425.00		\$195.00	. PRE-BOOKED	\$195.00	RE-BOOK FOR 2 FOR 1	\$195.00		\$195.00		\$195.00	EE MG OFFER. 39-41	\$175.00	EE MG OFFER. 39-41	\$450.00	RATE
APPROVE. SPOT/WK	10/19		10/17		10/23	PLS APPROVE.	10/23	ED PLS APPROVE. SPOTS/WK SPOT/WK	10/18		10/18		10/17	PLS APPROVE.	10/20	PLS APPROVE.	10/18	: START
	10/19		10/19		10/23	·	10/23	·	10/19		10/19		10/17		10/20		10/19	: END
	Н		0		0		Н		N		0		0		Н		И	:SPTS:
	FRI		м , н		TUE		TUE		TH-F		TH-F		WED		SAT		TH-F	WEEK: DAYS
	H	1	C)	0		Ч		N		0	,	0		Н		N	:TOTL:

PROGRAM: TMZ ORD COM1: TP CHG DUE TORD THIS IS A MAKE-GOOD FOR	37 A 930P-1000P	PROGRAM : TMZ	25 S 730P-800P	PROGRAM: EXTRA ORD COM1: TP CHG DUE T THIS IS A MAKE-GOOD FOR	38 A 900P-930P	PROGRAM : EXTRA CON COM1: MAX 1X DAY	23 S 700P-730P	PROGRAM : EXTRA ORD COM1: TP CHG DUE TORD THIS IS A MAKE-GOOD FOR	36 A 900P-930P	PROGRAM : EXTRA	22 S 700P-730P	PROGRAM : NEWS	21 S 530P-600P	PROGRAM: ANDERSON COOPER ORD COM1: TP CHG DUE TO S	35 A 200P-300P	PROGRAM : ANDERSON COOPE	17 S 300P-400P	:LINE#:REP :CD: TIME PERIOD
TO DEBATE.)R OCT22 ON	30		30	TO DEBATE. R OCT22 ON	30		30	TO SPORTS.	30		30		30	OPER TO SPORTS. OR OCT18 ON	30	PER	30	: LGTH :
PRE-BOOKED PLS LINE-25 FOR 1 S	\$850.00		\$850.00	PRE-BOOKED. PLS AP LINE-23 FOR 1 SPOT	\$950.00		\$950.00	PRE-BOOKED PLS AP LINE-22 FOR 1 SPO	\$950.00		\$950.00		\$1,025.00	PRE-BOOKED PLS AP LINE-17 FOR 1 SPO	\$450.00		\$450.00	SEC : RATE
APPROVE. POT/WK	10/22		10/22	APPROVE. OT/WK	10/22		10/22	APPROVE. POT/WK	10/19		10/19		10/18	APPROVE. SPOT/WK	10/18		10/18	: START
	10/22		10/22		10/22		10/23		10/19		10/19		10/18		10/18		10/18	: END
	₽		0		Ч		Ъ		ц		0		0		Н		0	:SPTS: W
	MON		MON		MON		M-TU		FRI		FRI		THU		THU		THU	WEEK : DAYS
	Н		0		Ц		Н		Ц		0		0		Н		0	:TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES * OCT12/12 18.58
*** KVVU-TV ***

OCT/12	M10	M	8 M	м7	N 2	М4	α	STATI M1	: LINE#
12	OK D	OK'D	OK'U	OK'D	OK ' D	OK'D	OK'D	ON MAKE UNRESL	#:REP
0700.00	BUY#11 BUY#15 BUY#21	BUY#23	BUY#25	BUY#22	виү#17	вих#15	BUY#13 BUY#14	GOOD OFFERS	CD: TIME
	MISSED:W-TH/1100A-1200N WED/1200N-100P W, F/200P-300P THU/530P-600P OFFER:MON/730P-800P & TH-F/400P-430P & SAT/1100P-1200M CMT:SPOTS N/A DUE TO SPORTS	MISSED:M-TU/700P-730P OFFER:MON/900P-930P CMT:TP CHG DUE TO DEBATE. P	MISSED:MON/730P-800P OFFER:MON/930P-1000P CMT:TP CHG DUE TO DEBATE. P	MISSED:FRI/700P-730P OFFER:FRI/900P-930P CMT:TP CHG DUE TO SPORTS. P	300P-400P 200P-300P HG DUE TO SPORTS. P	MISSED:W, F/200P-300P OFFER:FRI/100P-200P CMT:TP CHG DUE TO SPORTS. P:	MISSED:TH-F/100P-200P TUE/100P-200P OFFER:TH-F/1200N-100P & TUE/100P-200P CMT:TP & PRG CHG DUE TO SPORT	: MISSED:W-TH/1100A-1200N OFFER:THU/1100A-1200N CMT:PRG CHG DUE TO SPORTS.	PERIOD : LGTH : SEC : RATE : :
	OCT17 30 OCT17 30 OCT17 30 OCT18 30 OCT22 30 OCT18 (2/WK) 30 OCT20 30 OCT20 30	OCT22 OCT22 30S PRE-BOOKED. PLS APPROVE.	OCT22 30S OCT22 30S RE-BOOKED PLS APPROVE.	OCT19 30S OCT19 30S RE-BOOKED PLS APPROVE.	OCT18 OCT18 30S OCT18 APPROVE.	OCT19 30S OCT19 30S PRE-BOOKED PLS APPROVE.	OCT18(2/WK) 30S OCT23 30S OCT18(2/WK) 30S OCT23 30S OCT23 30S	OCT18 OCT18 30S OCT18 PRE-BOOKED PLS APPROVE.	: START : END :S : DATE : DATE :
CONTRACT TOTAL S	\$\\$195.00 \$\\$195.00 \$\\$425.00 \$\\$425.00 \$\\$765.00 \$\\$450.00 \$\\$450.00 \$\\$175.00	\$950.00	\$ 8 5 0 · 0 0	\$950.00	\$450.00	\$425.00 \$425.00	\$195.00 \$195.00 \$195.00 \$195.00	\$195.00 \$195.00	PTS: WEEK:
TOTAL 30700.00 SPOTS 41	(OCT12/12) PLS ADVISE.	(OCT12/12) PLS ADVISE.	(OCT12/12) PLS ADVISE.	(OCT12/12) PLS ADVISE.	(OCT12/12) PLS ADVISE.	(OCT12/12) PLS ADVISE.	(OCT12/12) PLS ADVISE.	(OCT12/12) PLS ADVISE.	DAYS :TOTL:

:LINE#:REP

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENC ORDER WORKSHEET

AGENCY CREDIT RISK !!!

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP FROM REP

:LINE#: TIME PERIOD LGTH : SEC RATE START DATE END :SPTS: WEEK : DAYS :TOTL:

OCT12/12 18.58
*** KVVU-TV ***

MARKET TOTALS \$153,500 **KVVU 20%** KSNV 28% KTUD 0% KLAS 26% KTNV 18% KVMY 5% KVCW ω ‰

CABL 0%

SVC- NSI DEMOS- RA35+*

MOD CODE P-CLASS, PLAN, SECT A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE 西一田野町 T-TIME DATES L-LENGTH X-LATE Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP: TEL# 610-293-4100 ORDER WORKSHEET

HARRIS REPORT FROM REP OCT12/12 19.00
CHANGES *** KVVU-TV *** FAX# 610-225-1191

CITY TAX STATE TAX CO-C	FLIGHT DATES OCT16/12 OCT22/12 WK-1	PRDCT J OCEGUERA 4 CONGRES EST#1187 COMMENTS: (LINE, ORDER,	ORDER # CONTRACT #_6146327	WASHINGTON, DC 20007	3050 K ST NW,	AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL	ADV #ADV. NAME POLI/J OCEGUERA/D/CON/NV	
CO-OP BILLING NEEDED		INE, ORDER, INVOICE) _	CLASS:		SALES		V REP.#	
DATI			: NATI. LOCAL		PRSN PH- TERESA DIFURIA	BUYER NAME MAURA GILROY	OFF.# 762	
DATE_OCT12/12 19.00			REGIONAL		FURIA		SALESMAN #	

REP: OK'D M1 SEE LINES 24-25 NEW TOTAL \$29985 (-30) PLS CNF THANKS TO ROSE

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

1010 WISCONSIN AVENUE SUITE 800 ACCOUNTING ALL INVOICES ARE GREER MARGOLIS TO BE SENT TO: MΩ

JOHN OCEGUERA FOR CONGRESS

WASHINGTON,

DC

20007

AGENCY ADVERTISER CODE = 104 AGENCY PRODUCT CODE = 111	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC
AGENCY EST# = 1187	: RATE : START : END :SPTS: WEEK : DAYS :TOTL: : DATE : DATE : /WK: INVT : :SPTS:

PROGRAM :

10

ES 600P-700P

30

\$400.00

10/16

10/22

ш

TU-F,M

ORD COM1: MORE ACCESS
REVSIED RATE AND SPOTS MORE ACCESS

FAX# 610-225-1191 HARRIS REPORT FROM REP OCT12/12 19.00 **CHANGES** *** KVVU-TV ***

OGRAM: WITHOUT A TRACE D COM1: ADD TO SCHED N COM1: WITHOUT A TRACE	PROGRAM: CRIMINAL MINDS CON COM1: CRIMINAL MINDS 22 S 300P-400P 30 \$85.00 10/20 10/20 0	PROGRAM: THE CLOSER ORD COM1: REVISED RATE CON COM1: THE CLOSER 16 S 500P-600P 30 \$175.00 10/20 0	PROGRAM: EXTRA ORD COM1: REVISED RATE CON COM1: EXTRA 15 S 200P-300P 30 \$85.00 10/20 0	ES 700P-730P 30	PROGRAM : NEWS ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. SEE MG \$30 CREDIT. PRE-BOOKED PLS ORD COM2: APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 24-25	25 A 730P-800P 30 \$765.00 10/22 10/22 1	ORD COM2: APPROVE. THIS IS A MAKE-GOOD FOR OCT16 ON LINE-10 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-11 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT20 ON LINE-15 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT20 ON LINE-22 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT20 ON LINE-16 FOR 1 SPOT/WK	GRAM : COM1:	24 A 600P-630P 30 \$900.00 10/17 10/17 1	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : : :LINE#: : DATE : /WK: INVT :
	SAT	SAT	SAT	TU-E,M		MON			WED	
	0	0	0	Н		Н			Ч	:TOTL:

OCT/12	STATION MA M1 OK'D	: LINE#:REP
29985.00	STATION MAKEGOOD OFFERS: M1 OK'D BUY#10 BUY#11 BUY#15 BUY#22 BUY#16	P :CD: TIME
	MISSED: TU-F, M/600P-70 TU-F, M/700P-70 SAT/200P-300P SAT/300P-400P SAT/500P-600P SAT/500P-630P & MON/730P-800P CMT: SPOTS N/A DUE CMT: APPROVE.	PERIOD : LGTH : SEC :
	OOP OCT16 30P OCT20 OCT20 OCT20 OCT17 OCT17 OCT22 TO SPORTS AND DEBATE.	RATE : START
CONTRACT TOTAL TOTAL SPOTS	30S \$400.00 (OCT12 30S \$950.00 30S \$85.00 30S \$85.00 30S \$175.00 30S \$175.00 PLS AD 30S \$765.00 30S \$765.00	THE SPTS: WEEK:
TOTAL 29985.00 SPOTS 34	(OCT12/12) PLS ADVISE.	DAYS :TOTL:

MARKET TOTALS \$108,060 **KVVU 25%** KSNV 21% KTUD 1% KLAS 29% KTNV 248 %0 AMAX KVCW 0% CABL 0%

SVC- NSI DEMOS- RA35+*

B-BUY TYPE

C-CANCELLED

P-CLASS, PLAN, SECT MOD CODE A-ADD Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

DE-DELETE E-EFF DATES

L-LENGTH

M-MAKEGOOD

N-PROGRAM NAME

REP HEADLINE# 6367972 TRF# 498134 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** OCT12/12 19.02
*** KVVU-TV ***

CITY TAX	FLIGHT DATES OCT11/12	PRDCT HMP/AFSCME	ORDER #			AGY #	ADV #	
STATI	T11/12	ME				AGY. NAME	ADV. NAME	
STATE TAX CO-OP BILLING NEEDED	OCT20/12 WK-2	EST#2028 COMMENTS: (LINE, ORDER, INV	CONTRACT # 6367972	WASHINGTON, DC 20007	3050 K ST NW,	ME WATERFRONT STRATEGIES	ISS/HMP/AFSCME	
		INVOICE)	CLASS: NATL.		SALES PRSN PH-	BUYER NAME LP	REP. #	
DA			LOCAL		TERESA	LAURA BASSETT	OFF.# 762	
DATE OCT12/12 19.02			REGIONAL		DIFURIA		_ SALESMAN #_	
19.02								

REP: TO ROSE FR NIKKI M1 -M2 SEE LINES 26-29 TOTAL SAME

PLS CNF THANKS

STA:

CON CM **** THIS S A CASH IN ADVANCE SCHEDULE *****

PROGRAM: THE CLOSER ORD COM1: SPOTS N/A DUE TO SPORTS. THIS IS A MAKE-GOOD FOR OCT20 ON LI THIS IS A MAKE-GOOD FOR OCT20 ON LI THIS IS A MAKE-GOOD FOR OCT14 ON LI	29 A 900P-1000P 30	PROGRAM: CRIMINAL MINDS	12 S 500P-600P 30	AGENCY ADVERTISER CODE = 138 AGENCY PRODUCT CODE = 143	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : :LINE#: : :
PRE-BOOKED NE-12 FOR 1 NE-13 FOR 1 NE-17 FOR 1	\$635.00		\$150.00	AGENCY EST#	C: RATE
PLS APPROVE. SPOT/WK SPOT/WK	10/20		10/20	= 2028	: START
	10/20		10/20		: END
	Н		0		: /WK: INVT
	SAT		SAT		WEEK: DAYS
	Ч		0		:TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 19.02 **CHANGES** *** KVVU-TV ***

REP HEADLINE# 6367972 TRF# 498134 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

S 700P-800P RAM: TMZ WEEKEND S 600P-700P S 600P-700P RAM: EXTRA WEEKEND COM1: EXTRA WEEKEND S 200P-300P RAM: KATIE COURIC A 100P-200P RAM: KATIE COURIC COM1: TP CHG DUE TO IS A MAKE-GOOD FOR C OF A MAKEGOOD MADE U OF A MAKEGOOD MADE U	THES THES TO THE STATE S	\$300.00 \$185.00 \$275.00 \$275.00 \$275.00 \$275.00 \$275.00 \$275.00	10/20 . 10/14 . 10/18 10/18 10/18 SPOT/WK SPOT/WK SPOT/WK SPOT/WK	10/20	+ + 0 0 ·	INVT : SAT TH-F TH-F
200P-300P 3 : KATIE COURIC 100P-200P 3		275.0	10/18	10/19	р 0	TH TH
RAM: KATIE COURIC COM1: TP CHG DUE TO SPORT IS A MAKE-GOOD FOR OCT18 IS A MAKE-GOOD FOR OCT18 IS A MAKE-GOOD FOR OCT18	TINE TINE TINE TINE	PPROVE. 20 FOR 1 S 21 FOR 1 S 22 FOR 1 S	OT/WK OT/WK			
3008-300A		300.0	10/18	10/19	Н	TI
GRAM: ANDERSC COM1: TP CHG T OF A MAKEGOOD	S	APPROVE. 26-28				
28 A 300P-400P 30		\$350.00	10/18	10/19	Н	TH-F
PROGRAM: DR OZ ORD COM1: TP CHG DUE TO SPORTS PART OF A MAKEGOOD MADE UP OF L	. PLS	APPROVE. 26-28		1		
21 S 300P-400P 30		\$300.00	10/18	10/19	0	TH-F
PROGRAM: ANDERSON COOPER CON COM1: ANDERSON COOPER						
22 S 400P-500P 30		\$350.00	10/18	10/19	0	TH-F
PROGRAM: DR OZ						

REPORT FROM REP

CHANGES

*** KVVU-TV ***

OCT12/12 19.02

ORDER WORKSHEET

\$\$\$ \$\$\$ HEADLINE# 6367972 TRF#
MOD# 0: UNAPPROVED REV #1 498134 \$\$\$

OCT/12 STATION MAKEGOOD OFFERS :LINE#:REP Z N <u>M</u>1 OK'D OK D LINE#: 43120.00 :CD: BUY#12 BUY#13 BUY#21 BUY#17 BUY#20 TIME PERIOD MISSED: SAT/500P-600P SAT/700P-800P MISSED: TH-F/200P-300P SUN/600P-700P OFFER:SAT/900P-1000P OFFER: TH-F/100P-200P CMT:SPOTS N/A DUE CMT: TP CHG DUE TH-F/300P-400P TH-F/200P-300P TH-F/400P-500P •• TH-F/300P-400P LGTH ٠. S 用 C TO ٠. TO SPORTS. SPORTS. RATE PLS PRE-BOOKED 0007118 0007118 0007118 OCT14 OCT20 OCT20 APPROVE OCT20 OCT18 DATE START PLS APPROVE. DATE HNU 30s 30s 30s :SPTS: /WK: CONTRACT \$150.00 \$300.00 \$185.00 \$635.00 \$275. \$300. \$350. \$275. \$350. \$350. \$350. \$350. \$350. INVT TOTAL TOTAL SPOTS BLS STA (OCT12/12) (OCT12/12) DAYS ADVISE ADVISE. 43120.00 36 :TOTL: SPTS

MARKET NS H TOTALS \$331,692 KVVU 13% KSNV KHUD 37% 1% KLAS 29% KHNV 18% XMVX 8 KVCW 0% CABL %

DEMOS-SVC-RA35+*

DOM P-CLASS, PLAN, SECT CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DELETE PEP. WEEK HHHHH T-TIME DATES L-LENGTH X-LATE Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP HEADLINE# 6368073
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 10.06
*** KVVU-TV ***

ADV #	ADV.	NAME	POLI/NRSC-HELLER/R/SEN/NV	REP.# OFF.# 762	762	SALESMAN #	
AGY # <u>1751</u>	AGY.	NAME	STRATEGIC MEDIA SERVICES	BUYER NAME NEIL WILLIAMS	LIAMS		
			3299 K. STREET NW, SUITE 200	SALES PRSN PH- TEF	TERESA DII	DIFURIA	
			WASHINGTON, DC 20007				
ORDER # 49841			CONTRACT # 6368073	CLASS: NATL. LOCAL	CAL	REGIONAL	
PRDCT NRSC-HELLER 4 SENATE	LER 4	SENA	TE EST# COMMENTS: (LINE, ORDER, INVOICE)	ICE)			
FLIGHT DATES OCT17/12	T17/12		OCT23/12 WK-1				
CITY TAX	ر د	STATE	TAXCO-OP BILLING NEEDED		DATI	DATE OCT10/12 10.06	10.06

REF: NEW HELLER NRSC ORDER TOTAL \$30,700 PLS CNF THANKS TO ROSE FR NIKKI

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRSC- DEAN HELLER FOR SEANTE

PROGRAM : NEWS CON COM1: MAX 1X DAY	4 607A	PROGRAM : NEWS CON COM1: MAX 1X DAY	3 500A-600A	PROGRAM : NEWS	2 500A-600A	PROGRAM : NLCS	1 5008-9008	:LINE#:REP :CD: TIME PERIOD
	30		30		30		30	: LGTH : SEC
	\$725.00		\$450.00		\$450.00		\$3,250.00	: RATE
6	10/17		10/22		10/19		10/18	: START : DATE
8	10/19		10/23		10/19	10000	10/18	: END
	N		N		Н		Н	END :SPTS: WEEK : DATE : /WK: INVT :
	W, H		M-TU		FRI		THU	EK: DAYS
	И		N		щ		ц	S :TOTL:

PROGRAM : COLD C?	14 1008-2008	PROGRAM: COLD CASE CON COM1: MAX 1X DA	13 100P-200P	PROGRAM: DIVORCE CON COM1: MAX 1X I	12 12,00N-100P	PROGRAM : DIVORCE	11 1200N-100P	PROGRAM : BETTER CON COM1: MAX 1X DAY	10 1100A-1200N	PROGRAM : BETTER CON COM1: MAX 1X DAY	9 1100A-1200N	PROGRAM : DR OZ	8 1000A-1100A	PROGRAM : NEWS	7 700A-900A	PROGRAM : NEWS CON COM1: MAX 1X DAY	6 700A-900A	PROGRAM: NEWS CON COM1: MAX 1X DAY	5 607A	:LINE#:REP :CD: TIME PE
CASE	.0	AVC ASt	.0	COURT) P	COURT	ď	DAY	ON	DAY						DAY		DAY		PERIOD : LGTH
	30		30		30		30		30		30		30		30		30		30	TH : SEC :
0	\$195.00	QJ L	\$195.00		\$195.00		\$195.00		\$195.00		\$195.00		\$250.00		\$700.00		\$700.00		\$725.00	RATE
S S	10/23		10/18		10/22	てか	W 10/17		10/22	Kuthe NA	V10/17		10/23		10/23		10/17		10/22	: START : DATE
	10/23		10/19	ı	10/23		10/17		10/23	566	10/18		10/23		10/23		10/18		10/23	: END : DATE
	Н		72	•	И		Н		N	*	12		Н		1		2		N	END :SPTS: WEEK DATE : /WK: INVT
	TUE		TH-F		M-TU		WED		M-TU		W-TH		TUE		TUE		W-TH		M-TU	T : DAYS
	, L		N		N		Н		N		N		Ъ		Ъ		N		N	:TOTL:

PROGRAM	25	PROGRAM	24	PROGRAM :	23	PROGRAM	22	PROGRAM	21	PROGRAM	20	PROGRAM	19	PROGRAM	18	PROGRAM	17	PROGRAM	16	PROGRAM :	15	:LINE#:REP :CD:
: TMZ	730P-800P	: TMZ	730P-800P	: EXTRA : MAX 1X DAY	700P-730P	: EXTRA	700P-730P	: NEWS	530P-600P	: NEWS	500P-530P	: NEWS	500P-530P	: ANDERSON COOPER	300P-400P	: ANDERSON COOPER	300P-400P	: KATIE COURIC	200P-300P	: KATIE COURIC : MAX 1X DAY	200P-300P	: TIME PERIOD :
	30		30		30		30		30		30		30	~	30	~	30		30		30	LGTH : SEC
	\$850.00		\$850.00		\$950.00		\$950.00		\$1,025.00		\$950.00		\$950.00		\$450.00		\$450.00		\$425.00		\$425.00	: RATE
200	10/22		10/17		10/22		10/19		10/18		10/22		10/17		10/23	2-3 p	10/18		10/22	NA Priders	7/10/17	: START
730-100	10/22		10/17		ш	P 930 P	10/19	<u>S</u>	10/18	,	10/22		10/17		10/23	i	10/18		10/22	\$ R	10/19	: END
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REP HEADLINE# 6368073
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

ROM REP OCT10/12 10.06

OCT/12													: LINE#:REP
	PROGRAM :	31	PROGRAM	30	PROGRAM	2 9	PROGRAM	22 80	PROGRAM	27	PROGRAM	20	円 #
30700.00	M : MORE	630P-700P	M : NEWS	800A-900A	M: NEWS	1000F-1100F	M : NEWS	1100P-1135P	M : NEWS	1000P-1100P	MEWS	1000F-1100F	:CD: TIME PERIOD
		30		30		30		30		30		30	D: LGTH: SEC
		\$650.00		\$850.00		\$1,500.00		\$1,950.00		\$2,150.00		\$2,150.00	: RATE
		10/17		10/21		10/20		10/18		10/23		10/18	: START
		10/17		10/21		10/20		10/18		10/23		10/18	: END
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CONTRACT TOTAL TOTAL SPOTS		WED		SUN		SAT		THU		TUE		THU	WEEK : DAYS
30700.00		Ч		L-1		Ч		Н		Ч		Н	:TOTL:

MARKET TOTALS \$153,500 KVVU 20% KSNV 28% KTUD 0% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%

SVC- NSI DEMOS- RA35+*